

### Product Overview

Unique flexibility through cutting edge Video Analytics

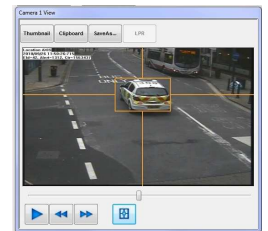
Videalert's unattended solution identifies vehicles entering or using prohibited bus lanes, automatically recognises authorised vehicles using a client-generated 'white list', and creates a package of evidence for further review integrated with penalty charge notice issuing software.

Infinitely scalable software solution

Enforcement operators review transgressions through our Event Management Console (EMC) and with a simple click confirm or discard an offence.

Encrypted evidence

Our software will work with any camera that can satisfy the legal minimum image definition requirements as specified by the Department of Transport and integrates seamlessly with pre-existing or other back-office systems.

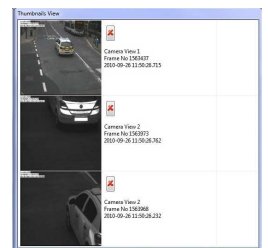


Analogue or digital cameras

Our solution ensures you never miss an incident, improves efficiency of operators, reduces costs and enforces compliance.

### Superior Solution

Unlike ANPR solutions, Videalert uses video analytics at its core to trigger activity – this enables traffic cameras to automatically enforce multiple types of offences and to be able to spot vehicles that have deliberately obscured or absent number plates. This ensures strict enforcement and prevents drivers becoming 'invisible' to enforcement solutions.



Real-time monitoring of multiple cameras at multiple sites

### Ease-of-Use

Videalert's Bus Lane Enforcement product is designed to make implementation, integration and use as easy as possible:

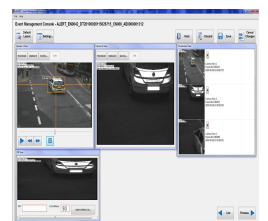
- software-trained trigger points created through a remote interface means that tens or hundreds of cameras can be set up quickly;
- core servers pull in automatically generated images and video in encrypted evidence files;
- 'white' and 'black' list databases automatically exclude allowed vehicles or alert operators to recorded files;
- operators simply review with an intuitive central console and a simple click issues a penalty charge notice (PCN) or discards the record.

Unattended 24x7 enforcement

Automatically generate penalty charge notices in real-time

### Software Flexibility

Videalert provides scalable, flexible, hardware independent unattended traffic management solutions. Its software-based bus lane enforcement application operates with multiple camera and ANPR providers and integrates with existing infrastructure investment such as cameras, back-office systems and PCN issuers.



Future-proofed

### Future Proofed

All Videalert Traffic Compliance (VTC) solutions operate through an extendable core software server such that further enforcement of traffic contraventions such as banned turns, yellow box-junction and one-way street offences can easily be added.

Easy remote set-up

Investment in VTC means protection of past and prospective infrastructure, spend and the flexibility to extend the number and types of enforcement with little or no integration issues.



# Videalert Traffic Compliance

## *Bus Lane Enforcement*

Certified VCA Approved Device for Civil Traffic Enforcement

### **Key Features & Benefits**

- VTC provides 24/7 unattended enforcement or time/date-triggers.
- Customer works directly with the developer of the software providing input for faster development cycles and input into improvements.
- VTC captures images of vehicles with obscured number plates, whether purposeful or accidental and flags the incident for further follow-up.
- Simple remote trigger area set-up – easy camera deployment and reduced deployment costs.
- Flexible area coverage to capture 'partial' offences such as vehicles not fully entering bus lane.
- Scalable solution ensuring smooth deployment across multiple sites.
- Hardware independent and in many cases capable of using existing cameras to protect prior investment.
- VTC captures stills, ten seconds of video and ANPR plate shots in one easy-to-use interface for rapid evaluation of offence.
- Alerts can be notified to external applications, such that VTC is easy to integrate with pre-existing technology investments.
- VTC can handle multiple traffic offences such as illegal parking, banned turns, yellow-box junction.
- Additional traffic intelligence such as identification of persistent offenders or analysis of traffic volume.
- Delivers accurate reports on compliance impact of enforcement.
- Available as a full-service installation or via Videalert's or client's technology partners.